

YOUR GATEWAY INTO THE EUROPEAN UNION

AGENDA

DAY
01

2.5 HOURS

Welcome, Ice Breaker, Introductions
Agenda Adoption
Learning Outcomes
Entrepreneurial & Growth Mindset

- Assess your entrepreneurial mindset.
- Understand the traits and skills required to be an entrepreneur.
- Zoom in onto a growth mindset.
- Foster this growth mindset throughout your organization.

SPEAKERS

Patricia Zeegers, Angele Giuliano, Maryrose Francica

DAY
02

2.5 HOURS

Improve and Accelerate your Business Performance

- Assess your organization's performance.
- Learn the importance of simplifying your process in order to achieve faster, and greater results.
- Get to the core of your organization's performance by asking 5 simple questions.
- Change the way you talk about your organization's performance.
- Discover your organization's pain points, and make use of elicitation techniques to improve business performance.

SPEAKERS

Patricia Zeegers

DAY
03

2.5 HOURS

Making sense of the EU Maze

- Learn how the EU is structured, and how it functions.
- Achieve a high level of understanding in European strategy and policy, and learn to apply it to your particular industry.
- Gain a high level overview of industry specific programs.

SPEAKERS

Angele Giuliano, Maryrose Francica

DAY
04

2.5 HOURS

Specifics of EU Opportunities

- Zoom in on industry specific opportunities that can be acted upon now.
- Implement available opportunities into your policies.

SPEAKERS

Angele Giuliano, Maryrose Francica

DAY
05

2.5 HOURS

How to get started / Plan for the Future

- Understand how to set project objectives.
- Determine means to measure your success.
- Develop your business roadmap.

SPEAKERS

Patricia Zeegers, Angele Giuliano, Maryrose Francica

